

ADULT SPORTS LEAGUES IN JACKSONVILLE



of everyday life, play a few games and just have a beer with friends. Also, I think it is important for those who have moved from another state and don't know anyone. They can start to feel more at home in Jacksonville.

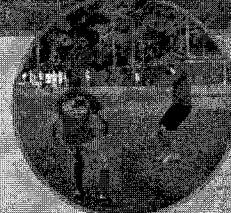
Every team has a "sponsor bar", where players take advantage of special pricing through their Jacksonville Scene membership. They include popular spots like Ale House, Whiskey River, Lynch's Irish Pub and many more. Frequent events that bring all the members together for some raucous partying with their new friends.

Space is free with a la carte pricing for each sport and event. For example, the most popular sport, beach volleyball averages \$50-\$70 for a 7 week season (plus playoffs.) For more information visit www.JacksonvilleScene.com.



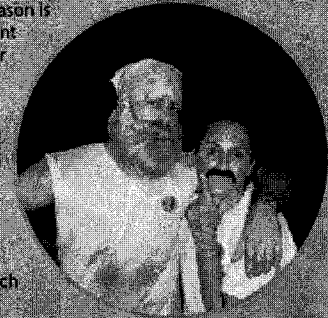
WORLD ADULT KICKBALL ASSOCIATION

Not just a name, the World Adult Kickball Association is the authority in adult kickball. Their tagline, "Best Parties, Best Games, Best Friends" is a reflection of the kind of community they foster. WAKA accepts a diverse crowd, from those people who have never held a ball in their life to teams like



Cobra Kai that offer the most competitive

adults an opportunity to go all the way with a trip to Las Vegas for the Kickball Playoffs and title as World Champion. "Kickball is about having fun!" says Becky Klass with a smile. "I love the friends I have met through kickball and I miss them when the season is out." This spirit is apparent when you read the roster of team names, they include "Kicking balls and taking names", the "Dingleberries", "How I met your rubber" and "Surrender the Booty". There are themes where players are encouraged to don the garb of the evening, which

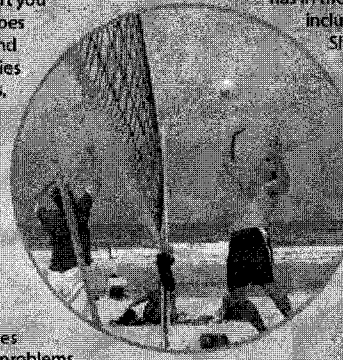


has in the past included "Jersey

Shore Night" where

players spray on layers of bronze tan, heap on the gold jewelry and play kickball in fashion. Becky, who plays on the WAKA team "Ballswell" was invited onto one of the first four Jacksonville teams in 2006. "WAKA is the best," she boasts, "Don't let anybody tell you different."

WAKA is currently accepting registrations for the spring season beginning at the end of February. Average cost is \$70. Learn more at www.kickball.com.



Now that adult sports leagues are sprouting up all over the country, even the recreationally challenged have an opportunity they thought may never come.

Companies are also getting in on the games, sponsoring leagues for their employees and creating a team building experience like no other.

Many leagues even have sponsors who host an event after every game. They offer players free food and drinks, as well as a place to hang out and enjoy the social aspects of the league.

So where are these teams? Fortunately in Jacksonville, you have lots of choices.

Many of us played sports when we were kids. Soccer, baseball, football... maybe you were the roller rink queen or the dodge ball king of the play ground. Some kids take their childhood sports into adulthood, get that coveted scholarship and play through college. A select few go on to be professional athletes.

But what about the rest of us? Standing out in the baseball field, sporting our belly buttons in the same jersey we wore when we were kids on the Pop Warner team. It's just not a pretty sight. So what's an adult to do?

Thankfully, many people feel the same way. Just because you didn't go pro does not mean your love of sports and hanging out with friends must end.

JACKSONVILLE SCENE

A one stop shop for the sport you desire, Jacksonville Scene goes beyond traditional sports and offers a wide array of activities including boot camp, tennis, basketball, beach and indoor volleyball, bowling, corn hole, dodge ball, flag football, soccer, kickball, racquetball, softball, walley ball and yes, even beer pong. In six years, the mailing list has shot up to over 500,000 individuals. Jason Ryan, President and founder, comments: "Leagues allow people to escape the problems

