



WAKA KICKBALL RULES! WAKA ANNOUNCES “FREE KICKBALL RULES” FOR ALL

The World Adult Kickball Association (WAKA) announces that the use of its copyrighted rules, “Kickball: Official Rules of the Game” are now available to everyone at no charge effective September 16, 2006.

One of the fastest growing community sports in America, the World Adult Kickball Association has more than 25,000 registered players. With the player constituency evenly matched between men and women, WAKA kickball, a “social sport”, is proud to be the New American Pastime.™

For download and printing of “Kickball: Official Rules of the Game” visit www.kickball.com “Rules” section of the site.

WAKA has always provided free license of its rules to schools, parks, charities, and other select organizations, but now those groups and many more will enjoy much easier, instant access. And this benefits more than just other organizations, WAKA players worldwide will themselves now be able to print the rules straight from the WAKA website at www.kickball.com. This will allow all WAKA players to properly prepare themselves for the upcoming huge World Kickball Championship tournaments including the Leaders Cup final games on November 11 in San Diego.

WAKA expects this offering to further elevate the sport of kickball by certifying a consistent set of easy-to-use rules for everyone. So whether the enthusiastic kickballer plays in the World Adult Kickball Association, or a friendly neighboring team, everyone will benefit from knowing the official rules of the game.

Just three months away from its 10th year, WAKA is happy to take these extra steps toward upholding its original mission statement to “provide and promote the joy of kickball to those young at heart.” The complete details of this new free “license to use” are located in the rulebook and include free license to annual updates as well.

NOTE TO MEDIA: Email Heather Taylor at htaylor@alliancewc.com to receive press kit information, set up an interview or request an EPK. The official rules of kickball are copyrighted by the World Adult Kickball Association.