



FEATURE ADVISORY: WAKA Kickball Helps Boost Moral in Iraq

LSA Adder/Tallil Air Force Base, Iraq — The World Adult Kickball Association® (WAKA) proudly kicks off another co-ed social kickball division this spring. The major difference is that these games are held in the sandy desert of Iraq. The IRAQ Star Division—consisting of 10 teams of more than 200 personnel from the U.S. Army, Air Force, and even a Romanian Paratrooper.

Kickball provides teams with some much needed fun and gives them a chance to get together for a little recess in between duty. “It’s been an enjoyable release for many of us,” says Stephen Flowers, SSgt, U.S. Air Force, currently stationed at Shaw AFB near Sumter, South Carolina, and deployed to Iraq. “Though we remain busy with our daily responsibilities, this is an opportunity to let loose and forget about where we are.”

Getting out on the field is very important to the mindset and well-being of the troops. “I received numerous comments about how the creation of this league has worked wonders with morale,” says Flowers. “It’s a great release from what goes on here every day. I’m out there every game keeping score and I get a kick out of watching passers-by stopping to figure out, ‘what those Americans are up to with that big red ball.’”

WAKA® does its share to help the troops by giving the players everything they need for a rousing season of kickball. “WAKA is happy to be donating the equipment and tools to run the division, the web site, and is waiving all player fees to ensure the troops can have this, even the smallest of comforts, away from home,” says John LeHane, WAKA co-founder and CTO. “WAKA is proud to offer any support we can to our service men and women in Iraq.”

While the troops know that kickball is only a game, they are very appreciative to have the opportunity for the distraction. “We would like to thank the World Adult Kickball Association for all they have done to assist us in creating this league,” says Flowers. “There isn’t a great deal to do over here to help pass off-duty time.”

For more information on the WAKA Iraq Star Division, call 866-350-1710 or please visit their home page on kickball.com.

NOTE TO MEDIA: To set up an interview or to receive a press kit, please contact **866-350-1710** or press@kickball.com.

About World Adult Kickball Association

One of the fastest growing community sports in America, the World Adult Kickball Association has divisions in 27 states, more than 230 divisions, and over 2,200 teams nationwide. With a player constituency 50% female and 50% male, kickball is the social sport poised to become the New American Pastime™. Discover WAKA at kickball.com.